

7 Southwest Sector Goals

March 2009

Goal - a

Optimize the interior street arrangement and character of the SW Sector, including its pedestrian ways, while providing a better setting for new retail development.



Description

- Develop an internal circulation pattern that provides easily understood, attractive and balanced access into and through the district for vehicles, and within the district for pedestrians; internally link CR-6 and SR 19 to reduce curb cut frequency on the both roads. Mirror the boulevard in the SE Sector.

Goal - b

Clean up back door appearance of loading docks and light industrial uses along Toll Road to encourage visitors to stop at this exit.



Description

- Develop and enforce building and yard appearance codes, guidelines for new construction, and landscape screening of parking and utility areas to create a positive image for potential visitors.

Goal - c

Create a major retail destination venue.



Description

- Seek a national specialty retail venture such as a Cabela's or similar destination, with toll road visibility and as an alternative land use to the existing light industrial uses.